



# Programme Learning Outcomes (PLO)–MHM & CT programme

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Programme learning outcomes are a description of the knowledge, competencies and values a student displays at the end/conclusion of the programme. These outcomes help students understand why this knowledge and these competencies will be useful to them. They highlight the context and potential applications of knowledge and competencies, help students connect their learning to various situations, and guide the selection of evaluation methods.

1. Develop an understanding of business management principles, theories, and frameworks and their application in different organisational contexts.
2. Demonstrate critical and analytical thinking skills by examining, assessing, and synthesizing information across all functional areas of hospitality business.
3. Communicate effectively and professionally to diverse stakeholder groups using a range of communication and presentation modes and methods appropriate to various business contexts.
4. Encourage an aptitude for business improvement, innovation, and entrepreneurial action.
5. Evaluate information from academic research and other sources to make decisions using critical analysis, creative thinking, and problem solving skills.
6. Demonstrate an ability to conduct a research into business issues, which requires familiarity with research sources, appropriate methodologies, data and its collection and analysis, and thesis or report writing.
7. Instil a sense of ethical decision-making and a commitment to the long-run welfare of both organisations and the communities they serve.
8. Lead, facilitate, and contribute to effective work groups and teams.
9. Evaluate issues relating to sustainability and social responsibility in addressing business challenges.
10. Reflect on personal competence and identify gaps in professional knowledge and to plan for continuous learning.