



MIM NEWSLETTER

Volume 4 | Issue 6

March 2019

Student Club Activities

Healthcare Management Conclave

PRANAHAH 2019, Healthcare Conclave was held on March 5, 2019. Dr. Mudit Saxena, Managing Director and, CEO of Ovum Hospitals, Bangalore was the Chief Guest of the inaugural function. Mr. C.G. Muthana, Chief Operating Officer, Kasturba Hospital Manipal, MAHE, presided over the function.

Operations Conclave

KAARYA 2019, Operations Conclave was held on March 2, 2019. Mr. Rajesh Nair, Vice President - Supply Chain, Reliance Retail Fashion and Lifestyle was the Chief Guest of the inaugural function. Dr. Vinod V. Thomas, Registrar Evaluation, MAHE, presided over the opening ceremony. The Chief Guest, Mr. Rajesh Nair, addressed the budding management graduates and expressed his vision on **Future of supply chain – Driven by the Internet of things**.

Resource Persons

Dr. Savitha

Delivered a talk on the topic **Management education at the undergraduate level - Present scenario and Future prospects**, organized by the Department of Business Administration, St. Aloysius College, Mangalore on March 2, 2019.

Prof. Raveendra Rao

Delivered a talk on **Essential skill sets for a successful entrepreneur**, organized by **POWER** (Platform of Women Entrepreneurs Registered) on March 8, 2019.

Moderator

Dr. Suhan

Invited as moderator for the paper presentation session at National conference on Management organized by Shree Dharmasthala Manjunatheshwara College of Business Management Postgraduate center for Management studies and research, Mangalore on 22 March 2019.

International Conference

International Conference on Contemporary Issues 2019 (ICCI'19)

Manipal International University, Nilai, Malaysia in collaboration with Manipal Institute of Management, MAHE, Manipal, conducted the 1st International Conference on **Contemporary Issues 2019 (ICCI'19)** during March 27-28, 2019.

Business Excellence Award

Dr. Suhan

Honored by **POWER** (Platform of Women Entrepreneurs Registered) for his valuable contribution to their organization in the **Y-SUMMIT 2019** (Entrepreneurship Development Program) held on March 8, 2019.

Guest of Honor

Dr. Raveendranath Nayak

The Director was invited as the Guest of Honor in the inaugural ceremony of **Y-SUMMIT 2019**, an 'Entrepreneurship Development Program' conducted for the college students by **POWER** (Platform for Women Entrepreneurs Registered), Udupi and District Industries Centre, Udupi in association with Manipal Institute of Management, on the Friday, March 8, 2019.

Faculty Development Program

Dr. Raveendranath Nayak

The Director attended 2-day Faculty Development Workshop on **Waste Management and Social Entrepreneurship** on 22- 23 March 2019 organized by Mahatma Gandhi National Council of Rural Education (MGNCRE), Department of Higher Education, Government of India in Hyderabad.



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(Deemed to be University under Section 3 of the UGC Act, 1956)

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Best Paper Award

Dr. Yogesh Pai.P

Awarded as the best oral paper presenter for his paper titled **Building customer loyalty in retail banking: A serial-mediation approach** presented in the 1st International Conference on Contemporary Issues 2019 (ICCI'19) on March 27-28, 2019 at Malaysia.

PhD Award

Mr. Badrinarayan S. Ramaprasad

Research Scholar, Manipal Institute of Management, MAHE successfully defended his thesis titled **"Assessing the Relationship between Human Resource Practices and Voluntary Turn-over Intention Through Organizational Commitment"** on March 19, 2019. Dr. S. Lakshmi Narayanan was his guide and Dr. Yogesh Pai. P was the co-guide.

Faculty Conference Presentation

Dr.V.K. Ranjith

Presented a research paper entitled **The utility and impact of learning in case method a student perception study** in the 1st International Conference on Contemporary Issues 2019 (ICCI'19) on March 27-28, 2019 at Malaysia.

Dr. Yogesh Pai .P

Presented a research paper entitled **Building customer loyalty in retail banking: A serial-mediation approach** in the 1st International Conference on Contemporary Issues 2019 (ICCI'19) on March 27-28, 2019 at Malaysia. Ms. Pallavi Kamath, Research Scholar at Manipal Institute of Management, MAHE, Manipal is the co-author of the paper.

Dr. Navin Kumar.K

Presented a research paper entitled **Workplace Spirituality and Team Effectiveness: Moderating Role of Trust** in the 1st International Conference on Contemporary Issues 2019 (ICCI'19) on March 27-28, 2019 at Malaysia. Dr. Nandan Prabhu, Dr. Yogesh Pai and, Dr. S. Lakshmi Narayanan are the co-authors of the paper.

Dr. S Lakshmi Narayanan

Presented a research paper entitled **Work Support and Job Satisfaction mediating Effect of Work-Family Enrichment Among Women Employees** in the 1st International Conference on Contemporary Issues 2019 (ICCI'19) on March 27-28, 2019 at Malaysia.

Dr. Varun Kumar S.G

Presented a research paper entitled **"A Genetic Algorithm Approach to Solve Vehicle Routing Problem with Simultaneous Deliveries and Pickups"** in the 1st International Conference on Contemporary Issues 2019 (ICCI'19) on March 27-28, 2019 at Malaysia.

Dr. Suraj Francis Noronha

Presented a research paper entitled **Performance Management System and its impact on Job Performance** in the 1st International Conference on Contemporary Issues 2019 (ICCI'19) on March 27-28, 2019 at Malaysia.

Resource Person

Dr. Lakshmi Narayanan

Delivered a talk on the topic **HR Scorecard** on March 9, 2019, at Department of Commerce, MAHE, Manipal.

Dr. Nandan Prabhu, Dr. Rajasekharan Pillai & Dr. Lakshmi Narayanan

Invited as resource persons in the one-day workshop on **mentoring postgraduate research projects** of the Department of Commerce, held on March 11, 2019.

Dr.Lakshmi Narayanan & Dr. Yogesh Pai.P

Gave a talk on **career orientation** to the students of the Department of Commerce, MAHE, Manipal in connection with Career 360 Degree program.



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Students Conference Presentation

Rakshitha

Presented her paper titled **Customer Engagement in E-Commerce** in the 1st International Conference on Contemporary Issues 2019 (ICCI'19) on March 27-28, 2019 at Malaysia. Dr. Rajasekaran Pillai was Co-author and the mentor.

Alisha Maria Aranha

Presented her paper titled **Health Consciousness and its Impact on Healthy Food Habits** in the 1st International Conference on Contemporary Issues 2019 (ICCI'19) on March 27-28, 2019 at Malaysia. Dr. Rajasekaran Pillai was Co-author and the mentor.

Aishwarya Aravindan & Mohit Mishra

Presented their paper titled **An Empirical Study on Actual Usage and Behavioural Intention to Use E-Healthcare Services**, in International Conference on Global Health & Medical Tourism, organized by IIM-K during March 7-10, 2019. Dr. Kavitha T C and Dr. Smitha Nayak were the co-authors of the research article.

Krishna Alias Ankeet Yeshwant Redkar

Presented a paper titled **An Empirical Study on Service Quality and Customer Loyalty in Organized Home Appliances Retail Sector** under the guidance of Dr. Kavitha T.C in the National Conference Management NXT organized by SDM College of Business Management, Mangalore-Karnataka

Placement

Heartiest congratulations to the following students for being selected in campus placement:

► Oracle Financial Services

Vyshak Vinod Enchakkattu
Karishma G

Director's Message

I'm elated to write that Manipal Academy of Higher Education (MAHE), Manipal is ranked 9 for 2019 among the Universities in India by the National Institutional Ranking Framework (NIRF). As a constituent institution of MAHE, we've made a valuable contribution to this achievement.

On April 1, we were renamed as Manipal Institute of Management (MIM). We said goodbye to our old name School of Management.



Dr Raveendranath Nayak
Director