



SOM NEWSLETTER

Student Club Activity

Meet the Entrepreneurs

A Discussion Forum was organized on October 12th, 2018 in which the SOM students actively interacted with 4 leading entrepreneurs namely, Mr. Sudheer Shetty, Dr. Vijayendra Rao, Dr. Chandan Shettigar and Mr. Santhosh Prabhu.

Faculty Conference Presentations

Dr Savitha B

Presented joint research article entitled “**Technical Efficiency and Productivity in Indian Macro Life Insurance Industry,**” in the International Conference on Research in Social Sciences & Humanities (ICRSSH) held in the National University Singapore on 13-14 November, 2018. The coauthor of the research article is our PhD student Ankitha Shetty.

Dr Rajasekharan Pillai K

Presented research article entitled “**India's Tourism Trajectory in the Post-Reform Era,**” in the International Conference on Research in Social Sciences & Humanities (ICRSSH) held in the National University Singapore on 13-14 November, 2018.

Dr Nandana Prabhu K P

Presented joint research article entitled “**Role of**

team transformational leadership and workplace spirituality in facilitating team viability: An optimal distinctiveness of identities' theory-based perspective,” in the International Conference on Research in Social Sciences & Humanities (ICRSSH) on November 13-14, 2018 in the National University Singapore. The coauthors of this article are Dr L L R Rodrigues, Prof. K P V Ramana Kumar, and Dr Yogesh Pai P, SOM's Associate Professor.

Prof. Chetana Maddodi

Presented joint research article entitled “**Investigating the Determinants of Digital Wallet Usage Intentions: An Application of UTAUT-2 Model,**” in the International Conference on Research in Social Sciences & Humanities (ICRSSH) on November 13-14, 2018 in the National University Singapore. The coauthors of this research article are Dr Kavitha T C, Associate Professor SOM and Supriya Swamy, an alumna of SOM.

Journal Articles Published

Joint research article by Dr. Navin Kumar K and Dr Nandana Prabhu K P entitled “**Euthanasia: India's Major Religious Point of Views**” was published in the prestigious journal ‘*Indian Journal of Public Health Research & Development*’, Vol ³, Issue 54, pp. 962-965, November 2018.



Award of PhD to Faculty

Dr Navin Kumar K

Has successfully defended his PhD thesis entitled **“Role of Perceived Organizational Support and Perceived Organizational Justice on Employee Turnover Intentions with the Mediating Effect of Employee Engagement,”** under the guidance of Dr. Babu Thomas, Dean Research, Post Graduate Department of Business Administration, St. Aloysius Institute of Management & Information Technology (AIMIT), Mangalore, which was submitted in Tumkur University.

Student Industrial Visit

Our MBA students visited the following organizations:

- ▶ ONGC Mangalore Petrochemicals Ltd., Mangalore
- ▶ Commercial Printing Division, Manipal Technologies Ltd., Manipal
- ▶ Mangalore Chemicals & Fertilizers (MCF), Mangalore
- ▶ Sheshadri Cashew Industry, Karkala
- ▶ SKF Elixer India Pvt. Ltd., Belvai, Mangalore
- ▶ BASF Chemical Industry Ltd., Surathkal

Upcoming Events

Annual Day celebration on **January 17, 2019** at MIT Quadrangle.

Guest Talk by Faculty

Dr Smitha Nayak

Delivered guest talk on **“Research Awareness for the Beginners: Empowering Budding Researchers”** to 1st year MSc students of the Department of Allied Hospitality Studies (DAHS), Welcomgroup Graduate School of Hotel Administration (WGSHA), MAHE, Manipal.

Delivered guest talk on **“Exploring Research : Empowering Budding Researchers”** at Welcomgroup Graduate School of Hotel Administration, MAHE, Manipal.

Dr S Lakshminarayanan

Conducted a half-day seminar on **“HR Scorecard and its Applications”** for the MBA students of St. Joseph's Institute of Management, St. Joseph's College, Trichy on November 19, 2018.

Dr Yogesh Pai P

Delivered guest talk on **“Pitching Research”** in the Interdisciplinary Conference on Healthcare and Technical Research (ICHTR) in MAHE, Manipal.

Placements

The following students were successfully placed in the companies shown:

▶ Ernst & Young

Ashrith Raj, Gourish M Pai, T L Manasa and Yashica Thimmaiah H

▶ Karvy

Niyati Etha and Ashok Kumar



Director's Message



In the month of November, our students have successfully given their even semester exams. The office-bearers of the Sports and Athletics Club are making preparations for our highly anticipated Annual Athletics and Sports Meet, Colosseum 2018, which will be held on 13th December, 2018. In SOM, we place considerable

importance to sports, leading to active life. I strongly believe that students learn crucial life skills in sports ground. Participating in sports makes them not only physically strong, but also mentally tenacious and agile. Therefore, we have been encouraging every student to go out in the evening to our athletics ground, swimming pool or badminton court, and jog, swim or play at least an hour. This is how we're fostering all round development and well being of our students in the campus and living up to the legend of MAHE—'Experience the life.'

Dr. Raveendranath Nayak
Director



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